

Invitation
March 4, 2010



THE WORLD BANK



gender equality as smart economics

What if... more women could build their own businesses & expand market opportunities?

Strengthening Export Competitiveness of Women Bead Workers in Kenya



Women's Business Incubators – Innovation & Results

(Parallel Event during the 54th Session of the Commission on the Status of Women)

12.30 p.m. – 3.00 p.m.
March 4, 2010

(Light snacks will be provided)

Millennium United Nations Plaza Hotel
(44th Street between First and Second Avenue New York, NY)



NORWEGIAN MINISTRY OF FOREIGN AFFAIRS



Strengthening the Economic Empowerment of Women Urban Property Owners in Peru



Building Skills through Business Incubators in Tanzania

Speakers:

- **Mayra Buvinić**, Director, Gender and Development, World Bank
- **Inés Alberdi**, Executive Director, UNIFEM
- **Ingrid Fiskaa**, State Secretary, Ministry for Foreign Affairs, Government of Norway
- **Amy Ndungu**, Assistant Director for External Trade and Gender Officer, Ministry of Trade, Kenya RBI
- **Norma Añaños Castilla**, Vice Minister, Ministry for Women and Social Development, Peru RBI
- **Daniela Colombo**, Director, Italian Association Women for Development (AIDOS), Tanzania RBI
- **McKinsey & Co.**, TBD
- **Anju Malhotra**, Vice President, Social and Economic Development, International Center for Research on Women (ICRW)

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